



Presented By: **E.G.O. ENTERTAINMENT NETWORK**

ABOUT THE TOUR: MORE THAN MUSIC – A MOVEMENT

Born from the powerful film *I Survived Suicide*, **The Don't Give Up Tour** is not just a concert—it's a national call to healing, hope, and perseverance. Led by multimedia mogul and resilience advocate **Lady J**, this life-transforming experience is touching lives city by city, blending soul-stirring gospel and inspirational music with powerful testimonies and authentic connection.

This tour is designed to restore hope in communities battling depression, discouragement, and isolation. And **we want YOU to be part of it**. The tour has been featured in major media across the nation. (FOX, CBS, NBC, and more)

WHY SPONSOR:

- **Align with a powerful cause** promoting mental wellness, suicide prevention, and spiritual restoration.
- **Reach thousands** across multiple states through live events, online promotion, and national media coverage.
- **Showcase your brand** alongside Billboard-charting artists and national influencers.
- **Make a meaningful impact** on lives in urban, suburban, and rural communities that need it most.

TOUR DATES: MAY '25 – SEP. '26 JOIN CURRENT SPONSORS:

05/17: BEAUFORT, SC

07/'26: ORLANDO, FL (TBA)

10/04: INDIANAPOLIS, IN

03/'26: CHICAGO, IL (TBA)

04/'26: KANSAS CITY, MO (TBA)

05/'26: ATLANTA, GA (TBA)

...and more dates to be announced

Little Caesars

WellShot Photography

Main Level Music

Greater Shepherd Baptist Church

New Birth Fellowship Church

A & M Productions

...And more



GET TICKETS: WWW.EGOENTERTAINMENTNET.COM/DONT-GIVE-UP-TOURPresented By: **E.G.O. ENTERTAINMENT NETWORK**

A WORD FROM LADY J:

"When I find myself struggling, music—especially gospel—becomes my sanctuary. This tour is about bringing that same healing and peace to others. No matter what people are going through, we're showing up to say: Don't give up. Your story isn't over."



SPONSORSHIP LEVELS

VICTORY PARTNER – \$75

Perfect for individuals

Includes:

- Shout-out from the stage by host or artist
- 1 VIP ticket & Swag bag

POWER PARTNER – \$500

Perfect for individuals

Includes:

- Shout-out from the stage by host or artist
- 2 VIP Tickets, Swag bag, & T-shirt
- Inclusion in promotional materials and website

HOPE PARTNER – \$1,500

Perfect for local businesses or small organizations

Includes:

- Logo on tour website & social media mentions
- Recognition during one (1) city tour stop
- Complimentary vendor table at selected event

- Two (2) VIP Meet & Greet passes
- Shout-out from the stage by host or artist
- Listed in the official digital tour program
- Swag bag and t-shirt

LEGACY PARTNER – \$3,000

Ideal for larger brands, organizations, and faith-based institutions

Includes:

- Featured logo on tour banners, promo materials & social media
- Brand spotlight in press releases, tour video trailers, & radio promos
- Vendor table at up to three (3) tour stops
- Six (6) VIP All-Access passes (includes Meet & Greet), swag bag, and t-shirt
- Exclusive "Presented in part by [Your Brand]" mention at selected stops
- Full-page ad in the digital tour program
- Personalized thank-you video from Lady J and select artists
- Optional on-stage or video message opportunity

CONTACT US TODAY TO PARTNER:

331-465-4279

info@egoentertainmentnet.comwww.egoentertainmentnet.com/dont-give-up-tour

TICKETS & IN THE MEDIA:

TICKETS:

<https://www.egoentertainmentnet.com/events>